



21<sup>st</sup> Edition

Polk County Traffic Incident Management Team

July 2008



FEMA

On February 28, 2003, President Bush issued

Homeland Security Presidential Directive – 5 instructing the Secretary of Homeland Security to develop and administer a National Incident Management System (NIMS).

The strategy set forth by NIMS is a comprehensive, national approach to incident management that is applicable at all jurisdictional levels and across functional disciplines, and provides for interoperability and compatibility among all responders.

“Strategy Drives Structure!” ...NIMS standard incident management structures are based on three key organizational systems:

1. The **Incident Command System (ICS)** defines the operating characteristics, management components, and structure of incident management organizations throughout the life cycle of an incident.
2. The **Multiagency Coordination System** defines the operating characteristics, management components, and organizational structure of supporting entities.
3. The **Public Information System**, which includes the processes, procedures, and systems for communicating timely and accurate information to the public during emergency situations.

ICS Summary: Under a Unified Command, agencies work together through the designated members of the command to analyze intelligence information and establish a common set of objectives and strategies for a single Incident Action Plan. (NIMS IS-700, August 2004, FEMA Self-Study Guide, Referenced on 7/14/2008)

### Mission

*The TIM Team Program brings together all agencies involved in clearing the roadway crashes with the objective of improving detection, verification, response, and clearance times to expeditiously remove a motor vehicle crash or incident from the roadway while providing the best real-time information to motorists, resulting in a safer highway environment for both incident responders and motorists.*

The **Traffic Incident Management Team's** emphasis is on the safety of the motoring public and incident responders. Additionally, TIM Teams have adopted the NIMS strategy and structure for effective management of traffic incidents, including the four phases of professional emergency management: Mitigation, Preparedness, Response, and Recovery. The Florida TIM Strategic Plan sets forth a goal to achieve an institutionally integrated and fully cooperative association of all public agency and private industry traffic incident management stakeholders through a concerted application of the 4-Cs (communication, cooperation, coordination, and commitment).

All TIM Team members are highly encouraged to learn more about the NIMS and complete the on-line introduction independent study available at: <http://training.fema.gov/IS/NIMS.asp>

Additionally, the Department of Homeland Security published the new **National Response Framework** in January 2008. More information is available at: <http://www.fema.gov/emergency/nrf/>

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#### Upcoming Events:

TIM Team Meeting – September 11, 2008  
TIM Team Meeting – December 11, 2008





## Florida adopts TransCore's "eGo Plus"



Florida's Turnpike Enterprise (FTE), which manages the statewide SunPass system used on Florida's toll highways, has selected Transcore's eGo Plus radio frequency identification (RFID) sticker tag to upgrade its current technology. The paper-thin, battery-less tags will be sold as the SunPass "Mini". The newer, more versatile and affordable tags overcome the cost barrier to widespread adoption of electronic toll collection technology, making it more attractive to migrate to all electronic toll roads and increase the number of customers who pay tolls wirelessly versus manually. The more than three million hardcase SunPass tags currently in use will work alongside the new "mini" tags.

As technology continues to erase boundaries and convenience becomes central to customer service, acceptance of wireless payments systems for other applications such as paying for parking or access to gated communities has grown. Throughout Florida, the use and ease of the SunPass system has spread to airport parking operations with airports in the midst of deploying interoperable payment systems in Miami, Fort Lauderdale, Orlando, Tampa and West Palm Beach.

(ITS International, Referenced on July 2, 2008 from: <http://www.itsinternational.com/news/article.cfm?recordID=13398>)

## Open Road Tolling (ORT)

**Open Road Tolling (ORT)**, the latest advancement in Electronic Toll Collection (ETC), is helping to dramatically decrease vehicle queuing at toll plazas, speed throughput, and significantly improve the quality of life for commuters and communities. **Open Road Tolling (ORT)**, first deployed in the United States by TransCore in Oklahoma, allows part electronic toll collection transactions to occur under normal highway driving conditions. Open road tolling eliminates plaza barriers and creates a new toll road design that mitigates congestion.

TransCore designed and implemented an open road tolling (ORT) solution in Tampa for the world's first reversible ORT bridge — a solution that earned TransCore the 2007 TeamFL Award for the Most Innovative Transportation Project of the Year. **The Leroy Selmon Crosstown Expressway.**

(TransCore.com, Referenced on July 7, 2008 from: <http://www.transcore.com/I&A/toll%20solutions/innovative-applications.html>)

### T I M TEAM NEW WEBSITE!

[www.swfltim.org](http://www.swfltim.org)

### Contact Information

If you have any questions regarding this newsletter, or would like to submit an article, please contact Don Olson at [don.olson@dot.state.fl.us](mailto:don.olson@dot.state.fl.us).

The Polk County TIM Team is committed to implementing the Quick Clearance principles of Florida's Open Roads Policy through the "3 Cs" of TIM: Communication, Cooperation and Coordination, and providing the public with the best real-time Motorist Information available. Team membership draws from state, regional, and local transportation agencies, public safety providers, and other organizations and companies that service the traveling public. The Teams, sponsored by the FDOT, meet bi-monthly.



Traffic Incident Management

